

## **Corporate Sustainability, Social Responsibility and Environmental Management**

2017-02-27 Mark Anthony Camilleri This book provides a concise and authoritative guide to corporate social responsibility (CSR) and related paradigms, including environmental responsibility, corporate sustainability and responsibility, creating shared value, strategic CSR, stakeholder engagement, corporate citizenship, business ethics and corporate governance, among others. It is primarily intended for advanced undergraduate and / or graduate students. Moreover, it is highly relevant for future entrepreneurs, small business owners, non-profit organisations and charitable foundations, as it addresses the core aspects of contemporary strategies, public policies and practices. It also features case studies on international policies and principles, exploring corporate businesses' environmental, social and governance reporting. "Mark Camilleri's new book provides an excellent overview of the eclectic academic literature in this area, and presents a lucid description of how savvy companies can embed themselves in circular systems that reduce system-wide externalities, increase economic value, and build reputation. A valuable contribution." Charles J. Fombrun, Founder of Reputation Institute and a former Professor of Management at New York University and The Wharton School, University of Pennsylvania, USA "I am pleased to recommend Dr. Camilleri's latest book, Corporate Sustainability, Social Responsibility, and Environmental Management. The book is a rich source of thought for everyone who wants to get deeper insights into this important topic. The accompanying five detailed case studies on a wide array of corporate sustainable and responsible initiatives are helpful in demonstrating how theoretical frameworks have been implemented into practical initiatives. This book is a critical companion for academics, students, and practitioners." Adam Lindgreen, Professor and Head of Department of Marketing, Copenhagen Business School, Denmark "This book is an essential resource for students, practitioners, and scholars. Dr. Mark Camilleri skillfully delivers a robust summary of research on the business and society relationship and insightfully points to new understandings of and opportunities for responsible business conduct. I highly recommend Corporate Sustainability, Social Responsibility, and Environmental Management: An Introduction to Theory and Practice with Case Studies." Diane L. Swanson, Professor and Chair of Distinction in Business Administration and Ethics Education at Kansas State University, KS, USA "Mark's latest book is lucid, insightful, and highly useful in the classroom. I strongly recommend it." Donald Siegel, Dean of the School of Business and Professor of Management at the University at Albany, State University of New York, NY, USA "The theory and practice of corporate sustainability, social responsibility and environmental management is complex and dynamic. This book will help scholars to navigate through the maze. Dr Camilleri builds on the foundations of leading academics, and shows how the subject continues to evolve. The book also acknowledges the importance of CSR 2.0 - or transformative corporate sustainability and responsibility - as a necessary vision of the future." Wayne Visser, Senior Associate at Cambridge University, UK. He is the author of CSR 2.0: Transforming Corporate Sustainability & Responsibility and Sustainable Frontiers: Unlocking Change Through Business, Leadership and Innovation "Corporate Sustainability, Social Responsibility and Environmental Management: An Introduction to Theory and Practice with Case Studies" provides a useful theoretical and practical overview of CSR and the importance of practicing corporate sustainability." Geoffrey P. Lantos, Professor of Business Administration, Stonehill College. Easton, Massachusetts, USA "This book offers a truly comprehensive guide to current concepts and debates in the area of corporate responsibility and sustainability. It gives helpful guidance to all those committed to mainstreaming responsible business practices in an academically reflected, yet practically relevant, way." Andreas Rasche, Professor of Business in Society, Copenhagen Business School, Denmark "A very useful resource with helpful insights and supported by an enriching set of case studies." Albert Caruana, Professor of Marketing at the University of Malta, Malta and at the University of Bologna, Italy "A good overview of the latest thinking about Corporate Social Responsibility and Sustainable Management based on a sound literature review as well as useful case studies. Another step forward in establishing a new business paradigm." René Schmidpeter, Professor of International Business Ethics and CSR at Cologne Business School (CBS), Germany "Dr. Camilleri's book is a testimony to the continuous need around the inquiry and advocacy of the kind of responsibility that firms have towards societal tenets. Understanding how CSR can become a modern manifestation of deep engagement into socio-economic undercurrents of our firms, is the book's leading contribution to an important debate, that is more relevant today than ever before." Mark Esposito, Professor of Business and Economics at Harvard University, MA, USA "Mark's book is a great addition to the literature on CSR and EM; it will fill one of the gaps that have continued to exist in business and management schools, since there are insufficient cases for

teaching and learning in CSR and Environmental Management in Business Schools around the globe." Samuel O. Idowu, Senior Lecturer in Accounting at London Metropolitan University, UK; Professor of CSR at Nanjing University of Finance and Economics, China and a Deputy CEO, Global Corporate Governance Institute, USA "Corporate Social Responsibility has grown from 'nice to have' for big companies to a necessity for all companies. Dr Mark Camilleri sketches with this excellent book the current debate in CSR and CSR communication and with his cases adds valuable insights in the ongoing development and institutionalization of CSR in nowadays business." Wim J.L. Elving, Professor at the University of Amsterdam, Netherlands

## **Corporate Social Responsibility**

2021-09-27 Monfort de Bedoya, Abel This book is a comprehensive guide to the fundamentals of corporate social responsibility and sustainability management in organizations. It describes the concepts and the process for developing a CSR strategy and its subsequent communication. The book develops the most relevant international initiatives and the theories that support strategic CSR decisions.

## **Recent Trends in Sustainability and Management Strategy**

2017-03-27 Dr. V.S. Gajavelli With enterprises world over redefining the very purpose of their existence from profit-making to include societal and environmental responsibilities, sustainability has taken a centre stage for these business entities. Governments, not-for-profit organizations and social activist groups are also equally concerned about the overall impact of economic development on environmental and societal fabric. It is in this context, that ICSMS-2015 aims at sharing research and experience based knowledge among researchers, academicians, policy-makers, industry veterans, NGOs, consultants, students and practitioners in their respective fields.

## *ESG and Responsible Institutional Investing Around the World: A Critical Review*

2020-05-29 Pedro Matos This survey examines the vibrant academic literature on environmental, social, and governance (ESG) investing. While there is no consensus on the exact list of ESG issues, responsible investors increasingly assess stocks in their portfolios based on nonfinancial data on environmental impact (e.g., carbon emissions), social impact (e.g., employee satisfaction), and governance attributes (e.g., board structure). The objective is to reduce exposure to investments that pose greater ESG risks or to influence companies to become more sustainable. One active area of research at present involves assessing portfolio risk exposure to climate change. This literature review focuses on institutional investors, which have grown in importance such that they have now become the largest holders of shares in public companies globally. Historically, institutional investors tended to concentrate their ESG efforts mostly on corporate governance (the "G" in ESG). These efforts included seeking to eliminate provisions that restrict shareholder rights and enhance managerial power, such as staggered boards, supermajority rules, golden parachutes, and poison pills. Highlights from this section: · There is no consensus on the exact list of ESG issues and their materiality. · The ESG issue that gets the most attention from institutional investors is climate change, in particular their portfolio companies' exposure to carbon risk and "stranded assets." · Investors should be positioning themselves for increased regulation, with the regulatory agenda being more ambitious in the European Union than in the United States. Readers might come away from this survey skeptical about the potential for ESG investing to affect positive change. I prefer to characterize the current state of the literature as having a "healthy dose of skepticism," with much more remaining to be explored. Here, I hope the reader comes away with a call to action. For the industry practitioner, I believe that the investment industry should strive to achieve positive societal goals. CFA Institute provides an exemplary case in its Future of Finance series ([www.cfainstitute.org/research/future-finance](http://www.cfainstitute.org/research/future-finance)). For the academic community, I suggest we ramp up research aimed at tackling some of the open questions around the pressing societal goals of ESG investing. I am optimistic that practitioners and academics will identify meaningful ways to better harness the power of global financial markets for addressing the pressing ESG issues facing our society.

## **Achieving the Sustainable Development Goals Through Infrastructure Development**

2023-10-11 Popescu, Cristina Raluca Gh. Infrastructure development presents significant challenges for both developing and developed countries, hindering their progress in achieving the Sustainable Development Goals (SDGs). Governments often struggle to effectively leverage the necessary resources and expertise for financing and managing infrastructure projects, resulting in untapped potential for

sustainable and inclusive development. Achieving the Sustainable Development Goals Through Infrastructure Development, edited by Cristina Raluca Gh. Popescu, Poshan Yu, and Yue Wei, offers a comprehensive guide to address these challenges. Focusing on public-private partnerships (PPPs) as a transformative solution, the book equips policymakers, investors, practitioners, and researchers with the essential knowledge and tools needed to navigate the complexities of infrastructure development and leverage the expertise and resources of the private sector. By showcasing successful case studies, analyzing critical success factors, and providing valuable insights into the implementation of PPPs in both developing and developed countries, this book becomes an indispensable resource for driving progress towards the SDGs. Covering crucial topics such as financing, risk management, legal frameworks, and sustainability considerations, it empowers readers to make informed decisions and foster collaborative partnerships between the public and private sectors. Through its comprehensive roadmap, this book enables stakeholders to unlock the full potential of sustainable and inclusive infrastructure development, paving the way for a prosperous future for all. *Social Impact Investment 2019 The Impact Imperative for Sustainable Development* 2019-01-17 OECD This publication is a sequel to the OECD 2015 report on social impact investment (SII), Building the Evidence Base, bringing new evidence on the role of SII in financing sustainable development.

## **Contemporary Issues in Sustainability Accounting, Assurance and Reporting**

2012-06-15 Stewart Jones This volume draws together contemporary topics, themes and methodologies in the field of sustainability reporting and assurance to reveal how sustainability information is actually used, interpreted and processed by internal and external users.

## **Handbook on Sustainable Investments: Background Information and Practical Examples for Institutional Asset Owners**

2017-12-27 Swiss Sustainable Finance A fast growing share of investors have recently widened their scope of analysis to criteria regarded as extra-financial. They are driven by different motivations. Adoption of sustainable investment strategies can be driven, on the one hand by the sole motivation to hedge portfolios against knowable risks by expanding the conceptual framework to incorporate the latest best practice in risk management. Other investors focus rather on a long-term view and make an active bet on societal change. Recent empirical research has shown that considering sustainability factors within investment practices does not come at a cost (i.e. through a reduced opportunity set) but allows for competitive returns. Furthermore, the growing market and resulting competition in the wake of sustainable investing going mainstream has the welcome effect to compress fees for such products. Hence, staying informed about recent trends in sustainable investing is imperative no matter what the main motivation is.

## *Sustainability in Higher Education*

2015-08-24 J. Paulo Davim Support in higher education is an emerging area of great interest to professors, researchers and students in academic institutions. Sustainability in Higher Education provides discussions on the exchange of information between different aspects of sustainability in higher education. This book includes chapter contributions from authors who have provided case studies on various areas of education for sustainability. focus on sustainability present studies in aspects related with higher education explores a variety of educational aspects from an sustainable perspective

## **Corporate Social Responsibility**

2015-01-22 Esben Rahbek Gjerdrum Pedersen This book is not available as a print inspection copy. To download an e-version click here or for more information contact your local sales representative. \*Shortlisted in the Management and Leadership Textbook Category at CMI Management Book of the Year Awards 2016\* Why has CSR become part of the mainstream business and academic agenda in the 21st century? How can CSR be fully integrated in business strategy and day-to-day operations? Do companies become more vulnerable to criticism from stakeholders if they make public their commitment to CSR? These are just some of the questions and challenges explored in this exciting new textbook. Readers will not only gain comprehensive knowledge and understanding of the history of CSR, the key CSR drivers, the main theoretical CSR perspectives and the dominant CSR practices found in the business community, they will also, more crucially, learn how to implement CSR in practice. Written and edited by leading academics in the field, Corporate Social Responsibility is an engaging and accessible text designed for any student seeking an introduction to this complex and ambiguous subject. The book is complemented by free online resources, including annotated web links, free full-text journal articles and more.

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